

FY2012-JBCE Annual Action Plan (draft)

Annex 3

Public Affairs (FY2012)

- Enhance the presence of JBCE and Japanese companies in Europe by keeping up good relations with European stakeholders through the PR activities including the following.
- Issue JBCE Newspapers 3 times / year
- JBCE VIP dinner in November, December 2012

Environment Area (FY2012)

- Strengthen proactive monitoring and engagement with European environmental policy debates and contribute to the policy-making focusing on the following priority areas.

Top priorities

- RoHS Directive
- REACH Regulation

Additional focus

- Product/corporate environmental footprint (including carbon footprint)
- Nano materials
- WEEE Directive
- Eco-design (ErP) Regulations

Potential additional focus

- Smart city/community/ICT for energy efficiency
- Resource efficiency

Occasional focus (non-exhaustive)

- ELV Directive

- Batteries Directive
- Eco-label/green public procurement

CSR (Corporate Social Responsibility) Area (FY2012)

- Strengthen proactive monitoring and engagement with the European policy debate in the field of CSR such as;
 - 1) Reporting and transparency /Supply chain management
 - 2) EU-Japan best practice comparison
 - 3) Diversity, Stakeholder dialogue
- In particular, the CSR Committee will focus on the following issues.
 - 1) Development of legislative proposal on non-financial information disclosure
 - 2) Commission's work on business and human rights including the Guidance for ICT sectors on human rights and EU priority on business and human rights
 - 3) European Parliament reaction to the Communication on CSR
 - 4) Gender imbalance in corporate boards in the EU
- Study and analyse essential business environment for JBCE companies from the perspective of CSV (Creating Shared Values) in relation to social and environmental issues, through dialogues with other organisations, such as:
 - 1) CSR Europe (Enterprise 2020)
 - 2) Experience of non-JBCE companies

Trade Policy Area

- Following the end of the scoping exercise, analyse the remaining issues and enhance the communication with policy-makers in corporation with European/ Japanese industrial organisations in order to intensify the discussions with competent European authorities achieving FTA/EPA between the EU and Japan.
- Monitor and take appropriate actions for issues of interest to our members including:

- ITA (Information Technology Agreement) development
- GSP reform
- Customs classification
- Access to the EU public procurement market
- Russias WTO compliance
- Other EU international trade policies such as IPR (e.g. counterfeit, IP related agreement) and FTA strategy with third countries

Information Society Area

- Monitor and take appropriate actions for the personal data protection regime in the EU. The focus will be on the General Data Protection Regulation proposed by the European Commission in January 2012.
- Monitor IP related issues such as copyright levy policy in the EU
- Monitor the progress of the EU Digital Agenda. RFID application, e-Government, e-Health and cloud computing will be priority areas.

Standards and Conformity Area

- Monitor and study European/ International standardisation and conformity processes for environmental relating issues, in particular, RoHS and EuP/ErP (Eco-design) directives
- Monitor and study on development of the New Legislative Framework (NLF). Watch especially the harmonisation in market surveillance including control at the custom.

Consumer Policy Area

- Monitor major issues in EU consumer policies, including Consumer Rights

Directive and collective redress

Corporate Policy Area

- Issue the “2012 JBCE Report”, the comprehensive proposals which cover corporate laws, tax and human resources issues.
- Monitor and assess the impact of the existing and emerging EU policies related to corporate activities including:
 - Taxation in the EU, its Member States and Japan that could affect international transactions
 - Company law
 - Better regulation
 - Data protection
 - Human resource issues such as harmonisation of work permits for intra-corporate transferees
 - Competition policy
- Prepare position papers and input to relevant bodies including the European Commission
- Communicate with the European Institutions and other European/ Japanese bodies such as the EU-Japan Business Round Table in order to promote and facilitate the above-mentioned activities.